

## **FOR IMMEDIATE RELEASE**

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### **Mayor's Annual State of the City Address to be Broadcast LIVE on the World Wide Web**

***Mayor Herenton to deliver his annual address at the Mayor's Inaugural Prayer Brunch at the Cook Convention Center.***

MEMPHIS, TN (Dec. 29, 2003) Mayor Willie W. Herenton's annual State of the City Address will be broadcast LIVE on the Internet at [www.cityofmemphis.org](http://www.cityofmemphis.org) on New Year's Day, Jan. 1, 2004. This year, Mayor Herenton will deliver his address at the Mayor's Inaugural Prayer Brunch at the Cook Convention Center in Ballroom A. The Mayor's Inaugural Prayer Brunch, scheduled from 10 a.m. to 11:30 a.m., is held to mark the beginning of his historic fourth consecutive term as mayor of Memphis.

This year marks the second year the mayor's reflections on Memphis's accomplishments for the previous year and vision for the future will be broadcast live via the Internet to Memphis and the world.

"I am pleased that those who do not attend the brunch will have convenient access to the address," stated Herenton. "It is important that all citizens are included in the governance process and communication is the first step in getting everyone involved."

The mayor plans to give a comprehensive year-end review of the final year of his third term in office, along with highlights of his plans for 2004. "I want everyone to know that Memphis is moving full steam ahead and our best days are ahead of us," he said.

Surfers can log on to [www.cityofmemphis.org](http://www.cityofmemphis.org) on Thursday, Jan. 1, 2004, beginning at 11:00 a.m. to view the mayor's address. The address also will be taped and made available on the site within a week for those who miss the live broadcast.